

Consider sponsorship of the Collaborative Law Institute of Minnesota and the opportunity to introduce yourself and your products or services to members.

CLI members are Collaborative Practice attorneys, mental health professionals, and financial advisors working in the Family Law area, committed to resolving family law matters:

- With respect, dignity, and integrity
- In a child-centered and family friendly way
- Using a customized process based on client needs
- With a holistic blend of legal, financial, parenting, and relationship expertise
- Focusing on equitable and sustainable solutions
- Limiting the scope of services to out-of-court problem solving

CLI sponsorship opportunities include trainings September through May, socials, and a two-day Forum in December. Please review the sponsorship options below and contact the CLI Minnesota office with questions. cli@collaborativelaw.org | 952.405.2010

Sponsorship Terms & Payment:

- **Annual Sponsorships:** Begins with payment for 12 months and renews automatically until cancelled.
- **Training Sponsorship:** Confirm an available training date available for sponsorship with CLI Administrative Support.
- **Forum Sponsors:** Process your selected sponsorship package through the online form [Click here](#)
URL: https://climn.memberclicks.net/cli_forum_2023_sponsor_purchase or visit the CLI website calendar.
- **Non-profit Exhibitor: Details and request at:** [Click here](#)
URL: https://climn.memberclicks.net/cli_forum_nonprofit_exhibitor_sponsorship_request

For questions on sponsorship, contact the CLI administrative office at cli@collaborativelaw.org | 952.405.2010

Checks are welcome and should be mailed to:

CLI – MN | 4704 Highway 61 N, #217, White Bear Lake, MN 55110

CLI Sponsorship Packages & Benefits	Annual Platinum	Annual Gold	Annual Silver
Package Cost	\$2,500.00	\$1,500.00	\$750.00
Packages Available	Unlimited, exclusivity within industry, first right to renew	Unlimited	Unlimited
Annual Sponsorships			
Free Passes to Trainings	2	1	1
Free Passes to Socials	2	1	1
5-minute Company Commercial at a Training	1	x	x
Display table at Trainings	Yes	Yes	x
Branding in CLI emails and newsletters	Yes	Yes	Yes
Branding on CLI Website	Yes	Yes	Yes
Branding on Blog Page	Yes	x	x
Social Media Recognition	Yes	Yes	x
Included in the CLI email list, Google Group, and Facebook Group	Yes	Yes	Yes
Option to participate on a CLI committee of your choice	Yes	Yes	x
Membership list provided once a year	Yes	Yes	Yes
Submit an industry specific Blog Post	1	x	x
Submit an industry specific newsletter article	1	1	x
Submit a company ad for the newsletter	1	1	Yes
Featured in a sponsor highlight article	1	1	1
Provide In-person or Virtual Training	1	x	x
Host a Social Event at your Office	1	x	x

Training Sponsorship Package	Training Sponsor
One sponsor per training	\$400.00
Free Pass to Sponsored Training	1
5-minute Company Commercial at Sponsored Training	Yes
Display table at Sponsored Training	Yes
Branding in Promotion of Sponsored Training	Yes
Social Media Recognition prior to Sponsored Training	Yes
Attendee list from Sponsored Training	Yes

CLI Sponsorship Packages & Benefits	Annual Platinum	Annual Gold	Annual Silver	Forum Speaker Sponsor Package	Forum Exhibitor Package	Forum Material Packet Sponsorship (SOLD)
Annual Forum	Included in package as noted	Included in package as noted	Included in package as noted	\$1,000.00 4 available	\$600.00 As available	\$600.00 1 available
One free sponsor representative to attend both days Forum (hotel & dinner extra)	1	1	1	1	1	1
Introduce Speaker at Forum	x	x	x	Yes	x	x
5-minute Company Commercial at Forum	Yes	x	x	1	x	x
On-site Exhibit Space with table at Forum	Yes	Yes	x	Yes	Yes	x
Logo recognition on signage at the Forum	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Forum Materials Packet	x	x	x	x	x	Yes
8.5 x 11 flyer included in the Forum Packet distributed to attendees	Yes	Yes	Yes	Yes	Yes	Yes
Branding on CLI website	Yes	Yes	Yes	Yes	Yes	Yes
Logo included in Forum promotional emails	Yes	Yes	Yes	Yes	Yes	Yes
Social Media Recognition	Yes	Yes	Yes	Yes	Yes	Yes
Attendee list from Forum	Yes	Yes	Yes	Yes	Yes	Yes

Forum 2023 Sponsorship Packages Forum Specialty Packages	Breakfast Sponsor SOLD	Lunch Sponsor SOLD	Charging Station Sponsor SOLD	Happy Hour Appetizer Sponsor	Happy Hour Sponsor	*Non Profit Exhibit Sponsor
Package Cost	\$250.00	\$250.00	\$250.00	\$500.00	\$1,500.00	\$50.00
Packages Available	1	1	1	1	1	As Available
Free Passes to Forum	x	x	x	x	1	x
One reduced rate attendance Thursday only	x	x	x	x	x	1
Logo Sign on Buffet table	Yes	Yes	Yes	Yes	x	x
5-minute Company Commercial at Forum	x	x	x	x	Yes	x
Logo Branded Drink Tickets (one for each attendee)	x	x	x	x	Yes	x
Branding on Posters at Forum	Yes	Yes	Yes	Yes	Yes	x
Branding in CLI Communications	Yes	Yes	Yes	Yes	Yes	Yes
Branding on CLI website	Yes	Yes	Yes	Yes	Yes	Yes
Social Media Recognition	Yes	Yes	Yes	Yes	Yes	Yes
Display table at Forum	x	x	x	x	x	Yes
Attendee list from Forum	x	x	x	x	Yes	x

***Details on the Non-profit Booth at the Annual Forum:**

The non-profit Exhibit Sponsorship is for CLI invited organizations to participate Thursday with a display table at the Forum.

The organization's one attendee is invited to enjoy breakfast buffet, lunch, and happy hour.

If the non-profit attendee would like to stay for dinner, or book a hotel room, there will be an additional charge.

x = Not part of that package.