

**Consider sponsorship of the Collaborative Law Institute of Minnesota and the opportunity to introduce yourself and your products or services to members.**

CLI members are Collaborative Practice attorneys, mental health professionals, and financial advisors working in the Family Law area, committed to resolving family law matters:

- With respect, dignity, and integrity
- In a child-centered and family friendly way
- Using a customized process based on client needs
- With a holistic blend of legal, financial, parenting, and relationship expertise
- Focusing on equitable and sustainable solutions
- Limiting the scope of services to out-of-court problem solving

CLI sponsorship opportunities include trainings September through May, socials, and a two-day Forum in December. Please review the sponsorship options below and contact the CLI Minnesota office with questions. [cli@collaborativelaw.org](mailto:cli@collaborativelaw.org) | 952.405.2010

#### **Sponsorship Terms & Payment:**

- **Annual Sponsorships:** Begins with payment for 12 months and renews automatically until cancelled.
- **Training Sponsorship:** Confirm an available training date available for sponsorship with CLI Administrative Support.
- **Forum Sponsorships:** Sponsorship packages are available for the 2024 Forum scheduled for December 12 & 13.

A great way to spend quality time and make connections with CLI members!

**Forum Sponsorship packages confirmed and paid through the online form [Click here](#)**

[https://climn.memberclicks.net/cli\\_forum\\_sponsorship\\_purchase2024](https://climn.memberclicks.net/cli_forum_sponsorship_purchase2024)

**For questions on sponsorship, contact the CLI administrative office at [cli@collaborativelaw.org](mailto:cli@collaborativelaw.org) | 952.405.2010**

Checks are welcome and should be mailed to:

CLI – MN | 4704 Highway 61 N, #217, White Bear Lake, MN 55110

CLI Sponsorship Packages & Benefits   Annual Sponsors	Annual Platinum	Annual Gold	Annual Silver
<b>Package Cost</b>	\$ 2,500.00	\$ 1,500.00	\$ 750.00
<b>Packages Available. Payment: 12-month commitment starts with payment</b>	Unlimited, exclusivity within industry, first right to renew	Unlimited	Unlimited
<b>Annual Benefits</b>			
Free Passes to Trainings	2	1	1
Free Passes to Socials	2	1	1
5-minute Company Commercial at a Training	1	No	No
Display table at Trainings	Yes	Yes	No
Branding in CLI emails and newsletters	Yes	Yes	Yes
Branding on CLI Website	Yes	Yes	Yes
Branding on Blog Page	Yes	No	No
Social Media Recognition	Yes	Yes	No
Included in the CLI email list, Google Group, and Facebook Group	Yes	Yes	Yes
Option to participate on a CLI committee of your choice	Yes	Yes	No
Membership list provided once a year	Yes	Yes	Yes
Submit an industry specific Blog Post	1	No	No
Featured in a sponsor highlight article	1	1	No
Provide In-person or Virtual Training	1	No	No
Host a Social Event at your Office	1	No	No
Free attendance by sponsor representative both days of the Annual <b>Forum</b> (hotel & dinner extra)	2	1	1
Introduce Speaker at <b>Forum</b>	Yes	No	No
5-minute Company Commercial at <b>Forum</b>	Yes	No	No
On-site Exhibit Space with table at <b>Forum</b>	Yes	Yes	Yes
Logo recognition on signage at the <b>Forum</b>	Yes	Yes	Yes
Logo on <b>Forum</b> Materials Packet	No	No	No
8.5 x 11 flyer included in the <b>Forum</b> Packet distributed to attendees	Yes	Yes	Yes
Branding on CLI website for the <b>Forum</b>	Yes	Yes	Yes
Logo included in <b>Forum</b> promotional emails	Yes	Yes	Yes
Social Media Recognition for the <b>Forum</b>	Yes	Yes	Yes
Attendee list from <b>Forum</b>	Yes	Yes	Yes

## Sponsor a Training and get in-front of CLI Members

Training Sponsorship Package	Training Sponsor
One sponsor per training	\$400.00
Free Pass to Sponsored Training	1
5-minute Company Commercial at Sponsored Training	Yes
Display table at Sponsored Training	Yes
Branding in Promotion of Sponsored Training	Yes
Social Media Recognition prior to Sponsored Training	Yes
Attendee list from Sponsored Training	Yes

**Contact the CLI office or the Training Committee Chairs for dates and topics to select a training to sponsor.**

CLI administrative office at [cli@collaborativelaw.org](mailto:cli@collaborativelaw.org) | 952.405.2010

**2024 Training Co-chairs:**

Louise Livesay-Al | [louise@livesaylawoffice.com](mailto:louise@livesaylawoffice.com)

Rebecca Randen | [rebecca@randenlaw.com](mailto:rebecca@randenlaw.com)

# The CLI Forum - The Premier Annual event for education, networking, and direct access to members of the Collaborative Law Institute.

## Event Details:

**What:** CLI Minnesota Forum 2024

## Dates & Times:

**Thursday, December 12, 2024** | Full day

**Friday, December 13, 2024** | Half day

**Location:** Delta Hotels Minneapolis Northeast, 1330 Industrial Boulevard NE, Minneapolis, MN, 55413

<https://www.marriott.com/en-us/hotels/mspde-delta-hotels-minneapolis-northeast/overview/>

**Detailed Agenda available soon!**

**Forum 2024 Chair:** Rebecca Randen | [rebecca@randenlaw.com](mailto:rebecca@randenlaw.com)

<b>Forum 2024 Sponsorship Packages</b>	<b>Annual Platinum</b>	<b>Annual Gold</b>	<b>Annual Silver</b>	<b>Forum Speaker Sponsor Package</b>	<b>Forum Exhibitor Package</b>	<b>Forum Material Packet Sponsorship</b>
<b>Annual Forum</b>	Included in Annual Benefits as noted	Included in Annual Benefits as noted	Included in Annual Benefits as noted	\$1,000.00 2 available	\$500.00 As available	\$600.00 1 available
Free attendance by sponsor representative both days of the Annual <b>Forum</b> (hotel & dinner extra)	2	1	1	1	1	1
Introduce Speaker at Forum	Yes	No	No	Yes	No	No
5-minute Company Commercial at Forum	Yes	No	No	Yes	No	No
On-site Exhibit Space with table at Forum	Yes	Yes	Yes	Yes	Yes	No
Logo recognition on signage at the Forum	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Forum Materials Packet	No	No	No	No	No	Yes
8.5 x 11 flyer included in the Forum Packet distributed to attendees	Yes	Yes	Yes	Yes	Yes	Yes
Branding on CLI website	Yes	Yes	Yes	Yes	Yes	Yes
Logo included in Forum promotional emails	Yes	Yes	Yes	Yes	Yes	Yes
Social Media Recognition	Yes	Yes	Yes	Yes	Yes	Yes
Attendee list from Forum	Yes	Yes	Yes	Yes	Yes	Yes

<b>Forum 2024 Sponsorship Packages</b> <b>Specialty Packages</b>	<b>Breakfast Sponsor</b>	<b>Lunch Sponsor</b>	<b>Dessert Sponsor</b>	<b>Charging Station Sponsor</b>	<b>Happy Hour Appetizer Sponsor</b>	<b>Happy Hour Sponsor</b>
<b>Package Cost</b>	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$1,500.00
<b>Packages Available</b>	1	1	1	1	1	1
Free Passes to Forum	No	No	No	No	No	1
One reduced rate attendance Thursday only	No	No	No	No	No	No
Logo Sign on Buffet table	Yes	Yes	Yes	Yes	Yes	No
5-minute Company Commercial at Forum	No	No	No	No	No	Yes
Logo Branded Drink Tickets (one for each attendee)	No	No	No	No	No	Yes
Branding on Posters at Forum	Yes	Yes	Yes	Yes	Yes	Yes
Branding in CLI Communications	Yes	Yes	Yes	Yes	Yes	Yes
Branding on CLI website	Yes	Yes	Yes	Yes	Yes	Yes
Social Media Recognition	Yes	Yes	Yes	Yes	Yes	Yes
Display table at Forum	No	No	No	No	No	Yes
Attendee list from Forum	No	No	No	No	No	Yes